



APTA
ASIA PACIFIC TOURISM ASSOCIATION

APTA 2024

Certificate of Participation

Kaede Sano, Husna Zainal Abidin, Caroline Scarles

**(Does Generative Artificial Intelligence Emotionally Influence The Travel Planning Experience Of Tourist?
Comparing Traditional Information Searching Process With Chatgpt.)**

*In Recognition of Contribution to APTA 2024,
the Asia Pacific Tourism Association Annual Conference*

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**Delma Ortega(Bulacan State University),
Aimee Grace Madlangbayan(Bulacan State University)**
(Learning Style Of Bulacan Museumgoers)

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Qianqian Su, Fangxuan Li

(When Timing Matters: Influence Of Temporal Distance On The Persuasiveness Of Recommendation Agents)

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**An Sheng, Sungwoo Choi, Choongbeom Choi,
Myungkeun Song**

(Political Identity And Responses To Dynamic Pricing)

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Vo Huu Hoa, Bui Kim Luan, Vo Duc Hieu

**(Analyzing The Impact Of Destination Image And Tourism Satisfaction On The Loyalty Of Rural Tourists
Suburban Of Hoi An City)**

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Ramil Ravanes

(“Ethical Elephant Sanctuary Towards Tourists’ Awareness And Sustainable Elephant Tourism: A Digital Marketing Review On Promotion, A Case Study”)

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**Wen-Shiung Huang, Yung-Sen Lin, Cian-Hua Huang,
Chiu-Ping Teng**

(A Case Study On The Relationship Between Multiple Mentoring Functions And Self-Efficacy In The Leisure Service Industry)

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**Fangzhou Wan, Yuan Liang, Zheng Sun,
Xinyi Zhu, Meiyi Zhang**

(The Next Era Of Learning: Openai'S Sora And The Paradigm Shift In Hospitality Education)

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Yihong Chen, Rob Law

(Exploring The Visual Secrets Of Tourism Crowdfunding Projects' Success)

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Li-Pin Lin, Shu-Chun Huang

(Could Virtual Reality Effectively Market Different Genres Of Destinations? From The Viewpoint Of Restorative Quality Of Environment)

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Yuan Li, Lisa Wan

(Human Presence In Travel Photographs Increases Mental Simulation)

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**Ting-Yen Huang, William Ramos,
Ding-Yi Wu**

(Co-Creating Slow Tourism Experiences In Cittàslow: Perspectives Of Tourists And Stakeholders)

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**Dan Anthony Dorado, Carmina Baylon,
Khristian Garcia Kikuchi, Maria Criselda Badilla,
Giovanni Tapang**

(Information Theory Perspective On Mutual Information And Transfer Entropy In Tourism Analytics)

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Jia Liu, Yuxuan Li, SooCheong (Shawn) Jang

(Understanding The Dynamic Interaction And Feedback Mechanisms Of Factors
Of Reginal Coastal Tourism Industry In China :A Muti-Scenario Analysis Based On System Dynamics Approach)

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**Hyo Dan Cho, Maria Yonghee Lee,
Sang T. Lim**

(Ethical Ambivalence as per the Tourist)

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**Pengbo Li, Pengbo Li, Jinzhu Li,
Yina Lv, Ke Li**

(Seeing Is Believing : How Customers' Green Consumer Behavior Can Inspire Employees' Green Behavior)

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**Mengzhen Su, Frances Kong,
Henrique HFBN Nga**

**(Serial Mediation: Tourists' Satisfaction And Destination Image In The Relationship Between Experiential Value
Derived From Virtual Reality Experience And Tourists' Behavioral Intention)**

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