



#### Shujia Wang, Minmin Zu, Serene Wai Tsz Tse

(Role Involvement When Traveling With Others: The Case Of Young Chinese Parents)



Dr. Yeong Hyeon Hwang Chairman of Board



# Certificate of Participation

#### **Yunong Han**

(Exploring The Influence Of User-Generated Content On Selecting Rural Homestays)



Dr. Yeong Hyeon Hwang Chairman of Board





#### Hao Sun, Kaede Sano

(Smart Tourist Segmentation By Willingness Of Value Co-Creation In Tourism Destination)



Dr. Yeong Hyeon Hwang Chairman of Board



Certificate of Participation

### Carmina Baylon, Ranzivelle Marianne Roxas-Villanueva, Dan Anthony Dorado, Aimee Grace Madlangbayan, Maria Criselda Badilla

(Geographical Communities Arising From Restricted Mobility During Covid-19)

Dr. Yeong Hyeon Hwang Chairman of Board



# Certificate of Participation

#### Bruce Prideaux, Michelle Thompson, Leonie Cassidy, Anja Pabel

(Is Environmental Protection An Important Aspect Of Destination Selection?)

Dr. Yeong Hyeon Hwang Chairman of Board





#### Nadine Itani, Bora Kim, Anyu Liu, Frankie O'Connell

(Interconnected Sustainability: Exploring The Spillover Effects Of Esg Ratings On Airline Market Performance)

Dr. Yeong Hyeon Hwang Chairman of Board





#### Pengsongze Xue, WooMi Jo, Jinok Susanna Kim

(Investigating Employee Citizenship Behavior And Customer Orientation)

Dr. Yeong Hyeon Hwang Chairman of Board





#### Fengkexin Fang, Jing Liu

(Developing And Validating A Scale For Workplace Cyber-Exchange In Hospitality And Tourism Organizations)

Dr. Yeong Hyeon Hwang Chairman of Board





#### Maria Younghee Lee, Hyo Dan Cho, Anh Phuong

(Happy Orphans: The Effect of Leisure Activities on Life Satisfaction)

Dr. Yeong Hyeon Hwang Chairman of Board





### Zuoyao Zhang, Ching-Chi (Cindia) Lam, Tuan Phong (Jack) Ly

(A Systematic Literature Review Of Red Tourism)

Dr. Yeong Hyeon Hwang Chairman of Board





#### Xiaoyu Zhang, Xiaoyu Zhang, Chris Rhab

(Thoughts On The Status Of Chinese Females Invoked By A Visit To Daguanyuan, Beijing)



Dr. Yeong Hyeon Hwang Chairman of Board



# Certificate of Participation

#### **Yangle You**

(A Multi-Case Study Of Development Pathways For Immersive Interactive Experiences In Museums Based On The Iad Framework)

Dr. Yeong Hyeon Hwang Chairman of Board